

18 Jan

2025

Organic MEDIA

Date: 18 Jan

Client Name: Edgleyan

Time in: 2:00

Director: Faisal

Social Media Plan: _____

Attendees: Faisal

Director Signature: Faisal

Shooting Agenda

Content type (Video)

- Treatment
- Testimonial
- Informative
- Clinic Promotional
- Dr. Promotional
- Clinic Inside & outside
- Clinic Machine/Equipment
- Creative Reel
- Trending Reel
- Drone Shoot
- Dr. Interview
- Back stage

Content type (Photo)

- Clinic photography
- Treatment
- Meet the team
- Creative
- Before/after
- Team
- Dr. Professional Shooting
- Doctor with patient
- Back stage

Equipment

Camera Sony A7II

Tripod

Stabilizer

Camera Canon

Drone

Lights

Camera Nikon

Go Pro

Voice Recorder

Camera

Color Light

Ipad

Lenz

Camera Bag

Extra Chip Reader & Battery

Uploading: ✓

Leaving Time: 4:10

Filtering: ✓

Note: _____

Adding in Excel: (MID)

Client Signature: Ayesha